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The Van Wert Wholesale Peony and Iris Gardens

DAN WERT, OHIO

LEE R. BONNEDITZ, Proprietor
LEE A. SHIMER, Business Manager
C. D. PENNELL, Field Superintendent

BULLETIN NUMBER THREE -- SEASON 1926



Why did we quote DREAM at 25¢ each in our Wholesale Price List when we were purchasing roots to replenish our stock at a much higher figure? This exceptional quotation was as much a surprise to us as it was to you, for we had intended to offer only a few roots of it at \$ 1.00 each in quantities of ten. The attached letter from our printer presents the "WHY" of the mistake. The one thing that was emphasized by this error, was that

many, many growers are "up" on Iris values. Several wrote us that this price was in error, and one party even told us the two varieties in which the prices were transposed. Of course, we are sold out on DREAM, and can not accept further orders on it this season at any price. However, we feel that the trade understands the current value of Irises, and that they will quickly appreciate the bargains contained in our bulletins each week.



Quantity
Growers
of the
World's
Best
Peonies
and
Irises
for
Commercial
Growers,
Dealers,
Nurserymen
and
Landscape
Architects
Reliable
Stock
Reasonably
Priced

This week we are featuring a group of Irises, A BAKER'S DOZEN OF EXCEPTIONAL BARGAINS. We are also listing a group of DWARFS, and you will note it contains some of the best dwarfs in commerce. There is a future for Oriental Poppies. We are offering the very best varieties that are sure to please your customers.

These special prices are good only until September 8th. Our usual terms apply, Cash with order, transportation charges to be paid by purchaser.

September means the start of Peony planting. Our Wholesale List will help you handle your rush orders. Try our service.

Our aim - PROMPT EFFICIENT SERVICE TO THE GROWER.

Watch for our next bulletin.

Yours very truly,

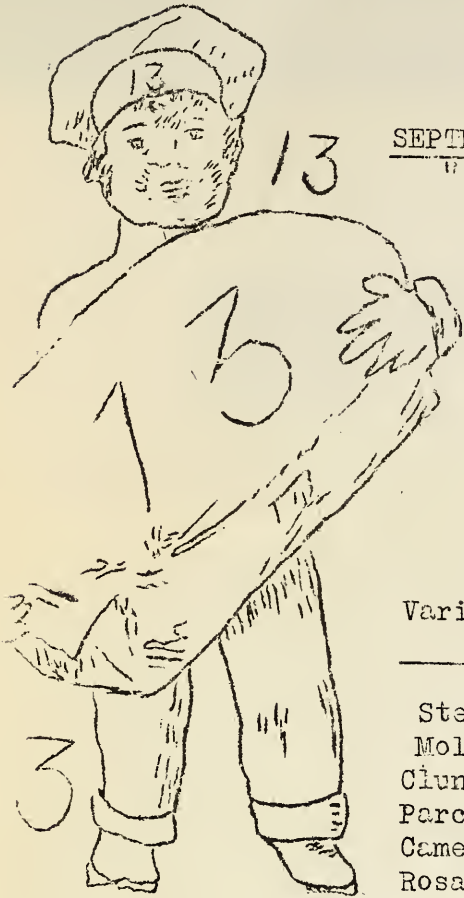
THE VAN WERT WHOLESALE PEONY
AND IRIS GARDENS.

Lee R Bonneditz
Proprietor.

Our Specials will fit nicely in your next Catalog. Write for our Suggestions.

Bulletin No 3. - Season 1926

★ SEP 7 1926 ★
U. S. Department of Agriculture



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SEPTEMBER PLANTING OF IRISES

" Bearded Flag irises may be planted at any time from July to March, but we urge all growers to take delivery of the plants they buy at the end of August, or during September and October, as we are convinced that this is the best season for transplanting. "

--- Crpington Nurseries
England,

LIMIT.- The special offers in this bulletin close September 8th, 1926. Order now. We promise prompt service.

Variety	Retail Price	Special Price each in quantities of .		
		5	10	25
Steepway	\$ 2.00	.40	.25	
Moliere	1.00	.20	.15	
Cluny	.75	.25	.20	.15
Parc de Neuilly	.35	.10	.08	.07
Camelot	.50	.10	.08	.07
Rosalind	.75	.15	.10	
Mady Carriere	1.00	.30	.25	.20
Corrida	.50	.20	.18	.15
Drake	.75	.20	.15	
Eckesachs	1.00	.25	.20	
Madame Chobaut	1.00	.30	.25	
Dawn	.35	.10	.08	
Zouave	.75	.15	.10	.08

(For descriptions see our Retail List)

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A BAKER'S
DOZEN

T are 3 4 5
Dwarfs

Variety	Retail Price	Special Price each in quantities of		
		10	25	50
Dixmude	.50	.15	.10	.08
Graminee	.75	.15	.10	.08
Lobelia	.50	.15	.10	.08
Queen Flavia	.50	.15	.10	.08

(For descriptions see our Retail List)



THE BEST OF THE ORIENTAL POPPIES

Lula A. Neeley \$ 4.00 each. Wurtembergia \$ 4.00 each
Masterpiece .80 each

Special
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TWO IRISES VERY MUCH IN DEMAND

3 roots Madame Durrand
3 roots Souv. de Madame Gaudichau

Six roots , 3 each of these two varieties, for \$ 8.50.

Limit
Limit

These offers close September 8th. Terms cash with order, transportation charges to be paid by purchaser.

WATCH FOR OUR NEXT BULLETIN.

THE VAN WERT WHOLESALE
PEONY AND IRIS GARDENS,
VAN WERT, OHIO.



WILKINSON PRINTING COMPANY
Commercial Printing-Engraving-Office Supplies



Office and Plant
VAN WERT, OHIO

Mr. Lee R. Bonnewitz,
Van Wert, Ohio

Dear Mr. Bonnewitz:

We have just noted the error made on page six of your Wholesale Peony and Iris Price List, in which the type slugs for the prices of Irises DREAM and DALILA were transposed.

We gave this job particular attention, but in some way the transposition of slugs occurred while making a correction on the press.

We will be glad to reimburse you for any loss you sustain as a result of these erroneous quotations. Please keep a record of your sales of these two varieties and we will mail you a check for the difference in the two quotations on receipt of your statement.

We wish to assure you that every precaution will be taken to guard against such errors in the future.

Yours very truly,

WILKINSON PRINTING CO.

By

J. C. Wilkinson

